

Meetings:

Meetings can be arranged, set up to requirements and supplied with multi-media projectors, screens, a range of software, coffee/tea stations etc.

Incentives and Events:

Product launches, group incentives and spectacular outdoor events can be comfortably arranged for groups of almost any size up to 3,000 guests. Exclusive use of the resort and its facilities can be secured by groups of any size at the applicable rates, however it is highly recommended for groups of 800 guests or more. The availability of semi-private and smaller venues means small and medium-sized groups can benefit from a special tailor-made touch in a more intimate setting.

Activities on Request:

- Falcon Display
- Camel Treks
- Horse Rides
- Date Picking (seasonal)
- Nature Walks
- Belly Dancing
- Camping
- Corporate Teambuilding
- Camel Cuddling
- Campfire

Testimonials:

"This is to express our special thanks and appreciation, from United Arab Bank, for all the efforts made on the occasion of our Annual Staff Party held at the Al Sahra Desert Resort. All our needs before and during the event were duly met from your side with utmost professionalism and diligence. Prompt response to all the details of our requirements and the quality of the job was remarkable throughout."

United Arab Bank

"Many thanks for making it a lovely night for our delegates. I would like to express my sincere thanks for your contribution towards the Arabian Hotel Investment Conference closing reception. Thank you for your patience and hard work to make the event such a success."

Arabian Hotel Investment Conference

"This is to thank you all for the time and energy that went into preparation and planning of the event! The food was excellent, the show was extremely impressive and worked well."

Net Group

"On behalf of Etihad Airways, Abu Dhabi, I would like to acknowledge and thank your staff at Al Sahra Desert Resort for providing outstanding service and hospitality during our staff event. The professional planning was invaluable and the execution of each element of this event was handled with courtesy, thoughtfulness and punctuality."

Etihad Airways, Abu Dhabi



Al Sahra Desert Resort Groups, Incentives and Events

The magic of the Arabian desert awaits you

Name: Al Sahra Desert Resort
Address: P.O. Box 233, Dubai, United Arab Emirates
Telephone Number: +971 4 367 9500
Facsimile Number: +971 4 367 9501
E-mail: reservations@alsahra.com
Website: www.alsahra.com



Location:

Situated in Dubailand next to The Tiger Woods Dubai on the Jebel Ali - Lahbab Road, approximately a minute's drive from either the Dubai World Trade Centre, Mall of the Emirates or Green Community.

Association:

The Al Sahra Desert Resort is a Dubai Heritage Vision initiative situated within Dubailand, the world's most ambitious tourism, leisure and entertainment project, covering an area of 3 billion square feet.

Description:

Al Sahra is a unique desert resort set in 37 million square feet of undulating sand dunes surrounded by indigenous regional flora and fauna in a typical desert oasis landscape. The main entertainment complex encompasses the Al Sahra Amphitheatre flanked by a traditional Arabic craft souk, restaurants, a date plantation, camel farm and stables. It is a unique multi-purpose Arabian venue suitable for daytime and evening events, incentives and groups.

The Al Sahra Amphitheatre:

The central feature of the Al Sahra Desert Resort is the Al Sahra Amphitheatre, with tiered seating in different areas.

	Existing Setup	Round Tables	Theatre	Standing Reception
AMPHITHEATRE SEATING Permanent theatre-style tiered outdoor seating in curved rows.	1,200	-	1,200	-
JUMANA TERRACE 1 Low sofa seating overlooking the amphitheatre. (Size: 30 X 6 m).	80	90	150	150
JUMANA TERRACE 2 Low sofa seating overlooking the amphitheatre. (Size: 30 X 6 m).	80	90	150	150
KING OTHMAN'S LOUNGE 1 Seven majlis-style semi-private booths and a private bar with elevated views, situated on each side of the balcony. Each terraced booth can comfortably accommodate 4-6 guests. An interconnecting terrace allows for easy movement between booths, making this venue ideal for a private cocktail reception.	36	-	-	100
KING OTHMAN'S LOUNGE 2 Seven majlis-style semi-private booths and a private bar with elevated views over the amphitheatre, situated on each side of the balcony. Each terraced booth can comfortably accommodate 4-6 guests. An interconnecting terrace allows for easy movement between booths, making this venue ideal for a private cocktail reception.	36	-	-	100
JUMANA COFFEE SHOP Situated on the left side of the Al Sahra Amphitheatre, perfect for a pre or post-event indoor cocktail reception with majlis-style decoration.	20	-	-	30
OLD COFFEE SHOP Situated on the right side of the Al Sahra Amphitheatre, perfect for a pre or post-event indoor cocktail reception with majlis-style decoration.	20	-	-	30



Amphitheatre



Arabesque Restaurant





Legend

- 1 Amphitheatre Seating
- 2 Jumana Terrace - 1
- 3 Jumana Terrace - 2
- 4 King Othman's Lounge - 1
- 5 King Othman's Lounge - 2
- 6 Old Coffee Shop
- 7 Jumana Coffee Shop





Conference set up at Arabesque Lounge



Horse Riding in the Desert Ranches



Venues:

Tailor-made functions, events, concerts and banqueting can be arranged for groups of up to 3,000 guests in a selection of unique venues. Cocktail canapés, buffets and set menus are tailored according to venues and client requirements:

	Existing Setup	Round Tables	Theatre	Standing Reception
ARABESQUE The resort's prominent marquee is glass-enclosed, air-conditioned and about 20 metres from the Al Sahara Amphitheatre with buffets and set menu options. An outside terrace area connecting to Lahab can seat up to 60 guests. The indoor section has a large open seating area, five connecting private dining areas (8 people each) and two Arabesque lounges on each side which feature low cushioned seating. As is, they are great for small cocktail receptions or alternatively can be set up for meetings (up to 50 people each).	350	300	90 to 400	400
LAHAB AREA Outdoor seating in an Arabic setting close to Arabesque and about 10 metres from the Al Sahara Amphitheatre. Buffets, set menus or snack stations can be arranged at this venue.	150	120	-	200
SHISHA PIT Intimate majlis-style seating close to Lahab. Canapés, snacks and shisha can be catered for.	25	-	-	-
GRASS AREA In front of the Al Sahara Amphitheatre, ideal for cocktail receptions (45 X 22 m).	-	-	-	400
OLD FALAJ Surrounded by dunes and antique towers (43 X 62 m).	-	-	-	2,000
NEW FALAJ Highest point in resort with asphalt floor (71 X 50 m).	-	1,500	-	2,000
EVENTS ARENA Natural dunescape setting outdoors (92 X 44 m).	-	-	-	3,000